



**BUSINESS SPONSORSHIP PACKAGES &
INDIVIDUAL UNDERWRITING OPPORTUNITIES**



A FUNDRAISER BENEFITING THE ARTS

Friday, October 11, 2019

The Veterans Memorial Auditorium

BUSINESS SPONSORSHIP PACKAGES

LEAD - \$10,000+

- ◆ *Exclusive sponsor of the After Party, featuring the fabulously entertaining on-stage performance by Pop Rocks!*
- ◆ *Special backstage tour, plus meet & greet with the band*
- ◆ *Make a Grand Entrance – arrive at the red carpet in a limo!*
- ◆ *Skip the Line at the bar – no more waiting!*
- ◆ *One event table – seats eight (\$1,000 value)*
- ◆ *Premium parking for four vehicles*
- ◆ *Two bottles of complimentary champagne at your table*
- ◆ *Plus promotional benefits listed below*

SUPPORTING - \$5,000+

- ◆ *Exclusive sponsor of the highly memorable, action-packed Live Auction with David Sobon!*
- ◆ *Skip the Line at the bar – no more waiting!*
- ◆ *Make a Grand Entrance – arrive at the red carpet in a limo!*
- ◆ *One event table – seats eight (\$1,000 value)*
- ◆ *Premium parking for two vehicles*
- ◆ *One bottle of complimentary champagne at your table*
- ◆ *Plus promotional benefits listed below*

FEATURE - \$2,500+

- ◆ *Exclusive sponsor of the Red Carpet Cocktail Reception!*
- ◆ *Skip the Line at the bar – no more waiting!*
- ◆ *Two bottles each of red & white wine for your table*
- ◆ *One event table – seats eight (\$1,000 value)*
- ◆ *Premium parking for one vehicles*
- ◆ *Plus promotional benefits listed below*

PROMOTIONAL BENEFITS for ALL SPONSORS

- ◆ *Link & logo to your website from The Center's website*
- ◆ *Online social media promotion (8,000+ followers) - customization possible*
- ◆ *Logo on all branding, including email & print promotions, event program & invitation*
- ◆ *Recognition as an exclusive sponsor from the event stage*
- ◆ *Logo presented in all multimedia at event*



INDIVIDUAL UNDERWRITING OPPORTUNITIES

Underwriting offsets production costs when a donor pays for a service or donates the service in-kind. It is an opportunity for our closest friends to show their dedication to the success of the gala's fundraising objective regardless of event attendance.

As compliments for your generosity, you will be recognized as an underwriter in the gala's electronic and printed promotional materials. *Please note that an underwriting gift does not include event tickets.*

"LIGHTS" – \$1,500+

- ◆ Lighting Tech
- ◆ Sound Tech
- ◆ Stage Manager

"CAMERA" – \$1,000+

- ◆ Red Carpet Photographer
- ◆ Video Equipment & Tech

"ACTION" – \$500+

- ◆ Cocktail Bar – help us hire the best staff possible!
- ◆ Design of Invitation & Program
- ◆ Gala Décor & Ambiance

For More Information

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Proceeds

All sponsorship and underwriting proceeds benefit operational costs for The Center to preserve our community's hub for the arts as we complete our renovation project and create a powerful new cultural destination in the heart of downtown Grass Valley.



THANK YOU FOR YOUR SUPPORT