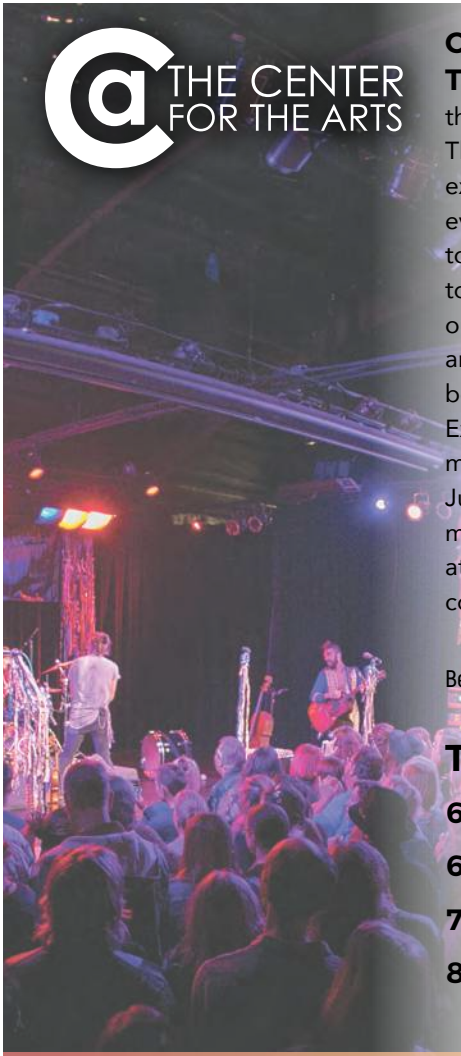
the center for the arts

breaking new ground

annual report 2016

THE CENTER FOR THE ARTS



On behalf of everyone at The Center for the Arts, I want to thank you for your support and dedication to The Center. Inside are highlights of 2016 and examples of how The Center breaks ground every day by bringing diverse programming to the community, introducing area youth to the power of the arts, and by expanding our reach to better serve our patrons and artists. I'd like to thank the hard work of the board, staff and volunteers, and our former Executive Director Julie Baker who helped to make The Center what it is today. Thank you Julie for building an incredible venue, for your many accomplishments during your tenure at The Center, and for helping connect our community through the arts.

Betsy Swann Brown, President of the Board of Directors

Tonight's Schedule

6:00pm	**Welcome Reception**
6:45pm	**Presentation**
7:15pm	**Dinner**
8:00pm	**Q & A with Dessert & Coffee**

As 2017 comes to a close, *so does my final season of programming. Over the last 8 years, we have done our best to bring inspiring, high quality and diverse programming to Nevada County. It is thrilling to see this tradition continue with the development of the Julie Baker Innovation Fund which affords The Center to take risks in programming and provide events at low or no cost for everyone in our community. Today the Center continues to break new ground in both programming and venue design. The renovation will build the performing arts center that the Center patrons, artists, staff, and volunteers deserve and will serve as a premier destination for the arts in Nevada County. Please join me in applauding the tremendous efforts of the staff and board to bring this dream to fruition.*

Julie Baker, Former Executive Director

Special thanks to Emily's Catering and Cakes & Chacewater Winery
Photography by John Taber and Alan Sheckter

2016 Highlights

129
performances
attended by
23,850
patrons

Including sold out performances by Cowboy Junkies, Jewel, Roy Rogers & The Delta Rhythm Kings, Count Basie, Sawyer Fredericks, Shanghai Acrobats, Rising Appalachia, Jackson Browne, Art Garfunkel, and George Clinton

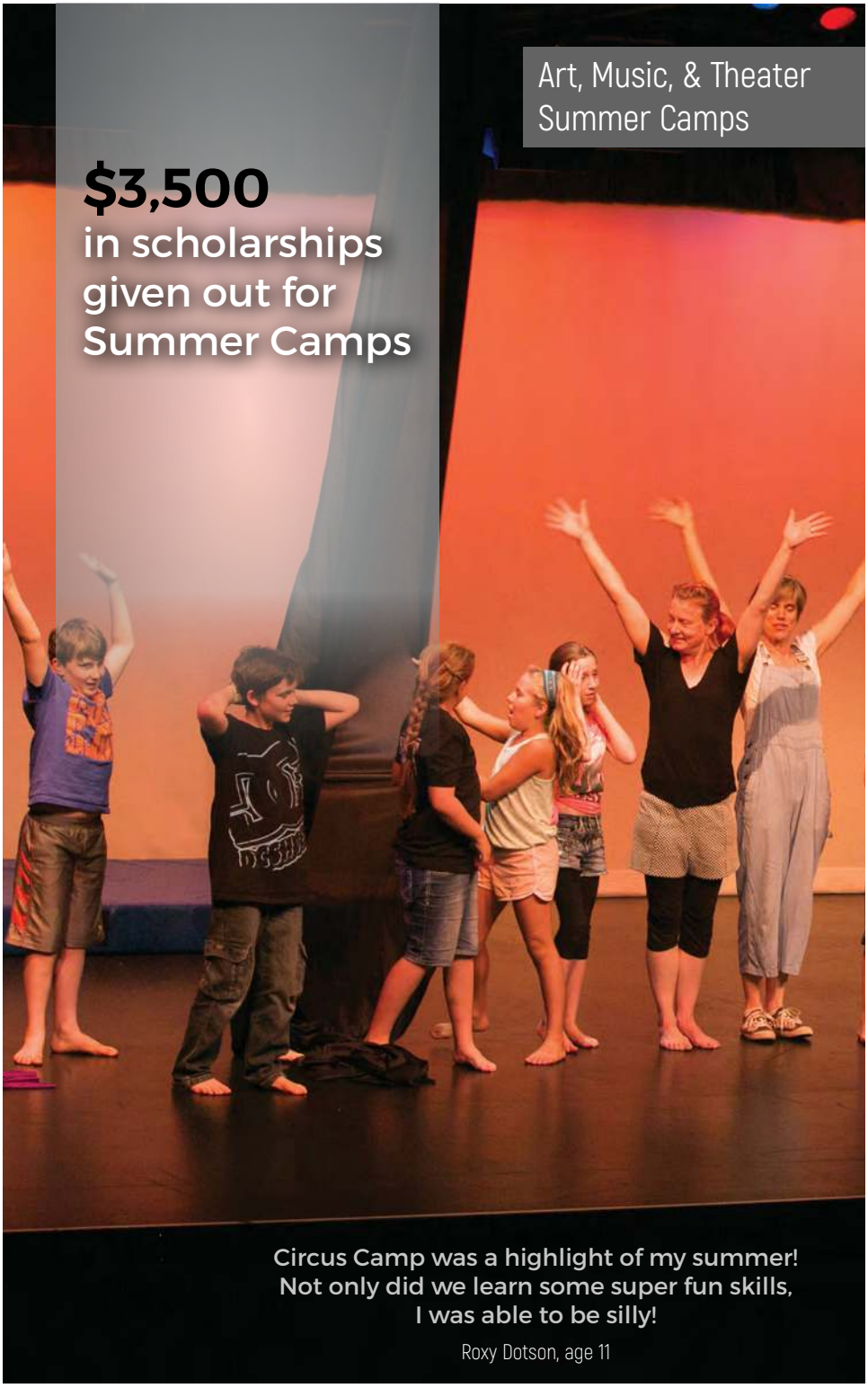
$1.2 Million in Ticket Sales

$726,021 in The Center Ticket Sales
$482,907 in WorldFest Ticket Sales

Youth Involvement

7,195 children served through our education and outreach programs

631 youth performed on our stage



Art, Music, & Theater
Summer Camps

$3,500
in scholarships
given out for
Summer Camps

Circus Camp was a highlight of my summer!
Not only did we learn some super fun skills,
I was able to be silly!

Roxy Dotson, age 11

Community Partners

$11,662 in tickets distributed to nonprofit partners

for WorldFest and The Center combined making the arts accessible to all, regardless of income.

Includes $2,050 donated to area nonprofits for their fundraisers.

Donations
14% increase
in contributed revenue for operations from individuals & foundations

Outreach
4,000 people
come through our doors monthly
Every year 3,133 renew or join as members
Every month 9,678 visit our website
Every week 24,412 subscribers receive our newsletter

Visual Artists

Over 150 local visual artists

served in 16 art gallery exhibits & annual Open Studios Tour

Volunteers

Over 900 trained volunteers

800 volunteers for WorldFest
110 volunteers for Vets Hall shows
20 volunteers for The Center shows

Economic Impact

$648,580
in event-related spending by The Center patrons

$251,056
in total dollars received by your local & state governments

Source: Americans for the Arts economic calculator

$78,054
raised at
Dancing With
Our Stars, Auctions
and Special Events

$15,000

raised for the Julie Baker Innovation Fund

WorldFest

40,000 Livestream listeners

38,608 Email subscribers

15,454 Facebook fans

11,384 Tickets Sold

10,544 Direct Mail

1,447 Twitter followers

833 Volunteers

257 Performers

51 Workshops

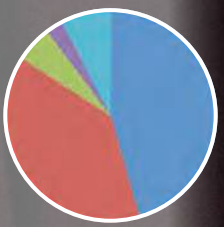
7 Stages

6 Continents represented

2016 Financial Overview

Earned Revenue

Center Programming	747,213.49	46%
WorldFest - All	633,439.35	39%
Center Concessions	125,237.07	8%
Rentals	91,753.18	6%
Center Other (gallery, facility fees)	43,284.80	3%



Total Earned Revenue
$1,640,927.89

Contributed Revenue

Memberships	276,004.39	37%
Sponsorships	174,295.03	23%
Major Gifts	89,042.72	12%
Grants	61,768.00	8%
Annual Donations	36,711.42	5%
Other (fundraisers, raffles)	110,027.90	15%

Total Contributed Revenue
$747,849.46

Expenses

Programming	1,064,657.08	44%
WorldFest - All	584,547.82	24%
Administration	576,950.04	24%
Fund Development	85,793.41	4%
Other (fundraisers, raffles, gallery)	38,688.33	2%
Center Concessions	43,804.94	2%

Total Expenses
$2,394,441.62

We are grateful for our 2016 Annual Supporters. Thank you.

Virtuoso $20,000+

Anonymous (1)
California Arts Council
Gold Miners Inn
Dignity Health,
Sierra Nevada Memorial Hospital

Spotlight $10,000+

Anonymous (2)
Lance Amaral
Base Camp Grass Valley
BriarPatch Food Co-op
EventHelper.com
Michael & Alicia Funk
Leo & Gayle Granucci
Lee & Dunn Group,
Margie Determan, CFP, Baird
Meyers Investment Group, R.W. Baird
Barbara Raymond
Sierra Central Credit Union
Sierra Nevada Brewing Company

Star $5,000+

Anonymous (3)
LaVonne Amaral
Susie & Dave Bavo
Rick & Lynn Bergquist
Shawn Carnahan
Dan & Joanne Castles
Cornerstone Accounting
Thomas Cunningham
Barbara DeHart
Barney & Nancy Dewey
Frances Gerngross
KNCO
KVMR
Tom & Kitsie Larkin
Mill Street Clothing Company
Ostrofe Financial Consultants, Inc
Quietech Associates, Inc.
Rincon Del Rio
Llowell & Diane Robertson
Smarter Broadband
Star FM
Ann Wilder

Premier $2,500+

Darlene & John Abt
AJA Video Systems, Inc.
Sherry & Lou Bartolucci
Bill Graham Memorial Foundation
Joanne & Neil Bodine
Century 21, Cornerstone Realty
Clientworks
Clock Tower Records
Coldwell Banker Grass Roots Realty
Courtyard Suites
Diego's Restaurant
Emily's Catering & Cakes
Cathy Eville
Foothill Flowers
Judi Funk & Jerry Earwood
Golden Era Lounge
Anna Greco & Michael Pugh
Intero Foundation Inc.
David Jones
Lamb's Victorian Inn
Larabar
Jon Lee
Mike & Jennifer Liszak
Naggiar Vineyards
New Moon Café
River Valley Community Bank
Judy Seabridge
Sierra Mountian Coffee Roasters
Mimi Simmons & Phil Ruble
Mike & Nina Snegg
Stein Family Foundation
Stucki Jewelers
Summer Thymes Bakery & Deli
The Union
Tri Counties Bank
Vintage on Neal Street
Waste Management

Advocate $1,000+

Anonymous
49er Communications
Catherine Allen & John Hiscox
Julia Amaral & Mark Strate
API Marketing
Auburn Toyota
B&C True Value Hardware
Ben Franklin Crafts & Frames
Jon Blinder
Michael & Robin Bratton
Brew Bakers Family Cafe
Elliott Brilliant & Carry Canaday
Walter & Charleen Bringman
Rich Bulotti
Capital Public Radio
Patrick & Katherine Cavanaugh
Chacewater Winery
Christopher's Catering
Cirino's At Main Street
Cluttr Bustr
Ron & Susan Codd
Colantuono, Highsmith & Whatley
John & Laurel Coltart
Ron & Bobbie Cook
Coufos Cellars
Foy & Julie Cox
Craig Johnson Plumbing
Culture Shock Yogurt
Caleb Dardick & Carolyn Murphy
Darby Davenport
Marjorie Determan & Ed Rotberg
Dorsey Marketplace
Al & Lynne Dover
Janice Dunn
Anita & Paul DuPratt
Marsha Eagle
Elan Clinic Plastic Surgery & Med Spa
Haines Ely
EROCK Associates LLC
Brian & Jennifer Evans
Terry Ann Ferguson
Don Fillman
William & Kristina Fortier
Kathy & Sam Foster
Jason & Tamara Fouyer
Gary Frankel & Lisa Redfern
Dennis & Annette Geare
Dr. Gary Glaze
Gold Country Kiwanis
Gold-N-Green Rentals
Hindi Greenberg
Don Haislet
Jan King Halbern
Lotus & Michael Hallenbeck
HBE Rentals
Leo Hoyt
Rob Katzenstein & Risa Roseman
James & Kathleen Keefer
Camille & Lynn Kerby
Rob & Linda Kloessner
David Kraus & Kimberly Grubbs
Emily Leff & James Davis
Peggy & Howard Levine
James & Michelle Lewis
Marty & Kathleen Lombardi
Tom & Janie Marini
William & Geraldine Maurer
Ali McKeon & Alex Alexander
William & Patricia Meacham
Ann & Richard Mentzer
Margie & Les Milroy
Marilyn & Tony Mociun
Mother Truckers / Natural Selection
Mountain Recreation
Nevada City Winery
Nevada County Gold Magazine
Steve Nicholson & Mimi Vishoot
Northern California Mortgage Co
David Olsen & Kit Haskell
Outside Inn
George & Claudette Paige
Janet Peake
Debbie Plass
Pleasant Valley Pharmacy
Keith & Shirley Porter
Cyndie & Scott Purdy
James Pyle & Roseanne Burke
Susan Rasmussen
Real Graphic Source
Reed's Locksmithing
Bart Riebe
Melynda & Steve Ruckels
Aaron Rutledge
Joann Ryan
Frank & Vida Santos
George & Jeanne Scarmon
Keith Schoendoerfer & Linda Lansky
Sierra Mountain Inn
South Pine Cafe
SPD Market
Stanfield Systems Inc
Lori Stitt & Cami Beckerdite

Suburban Propane
Betsy Swann Brown & Cliff Brown
Lisa Swarthout & Chris Therrien
Loren & Iona Swift
Telestream, Inc.
Mary Tendall & Bob Libutti
Tess' Kitchen Store
Ed & Barbara Thomas
Lori Tintari
Viv & Mike Tipton
Tofanelli's Restaurant
Lloyd & Diane Tosse
Noelle Vanoni & Cindy Gaylen
Volz Brothers Automotive
Ray & Arline Wells
Jeff & Lynn Wenzel
John Wilson & Susan Monary-Wilson
Beverly Wilson
Kathryn & Mark Wronski
Carol & James Young
Young's Carpet One
Yuba Docs Urgent Care
YubaNet
Charles Zavitz

Devotee $500+

Atria Senior Living
Sean & Cathy Avera
Bernadine Bachli
Kay & Ken Baker
Janis Berger
Best Friends Animal Clinic
Janice & Jake Bronson
John & Valarie Bush
Kathleen Butz & Leonard Berardi
Cinderella Project
Kevin Cook
Chris Drainville
Denis Drew
Nannette Drummer
Laurence & Mary Anne Dulmage
Fore Dental Care
Larry & Barbara Friedlander
Douglas Mcintosh
Jeanine & WillisMcNeill
Christine & Bill Newsom
Sierra Country Copy Print Shop
Sierra FoodWineArt
David Spellman
Kenny Steel
Stifel Investment Services
Jim & Mary Stradinger
Vendini
Way Yum Sushi
Cynthia Wiberg
Jennifer Wilkerson & John Lace
Curt Williams
Yuba Blue
Kimberly Zwick & Andy Bernadett

Cast $200+

Abercombie & Co. Stoves & Awnings
All Phase Heating & Air
Joyce Anderson
Carol Andrews
Antonio Ayestaran Custom Catering
Karla Arens
Susanne Bader
Sheila Baker
Shirley Baker
Doris Balog
Kathryn Barwick
Richard Beadles
Janice Bedayn
Louise Bennicoff Johnson
Dan Bibelheimer
Robert Bjekich
Karen Boettcher Chizek
William Bowen
Helen Brown
Syd Brown
J V Brown
Ray Bryars
Bernie Buckley
Ray Byers
C&D Contractors, Inc
Robert Cairns
Andrew Cassano
Dennis Cassella
Steve Castleberry
Catering by Ray
Lynette & Ed Cepeda
James Church
Jeff Coffin
Sharon Connor & Stan Miller
Mike Contino
Kent Cooper
Jay Corey
Dale & Sandy Creighton
Terri Cross
Sheri Cutter
Keith Davies

Marie Davies
Shirley Day
Steve DePue
Patrick Dewitt
Marty & Jack Dinwiddie
Morse Domgaard
Thea Donadio
Larry DuBois
Kevin Dugan
Teresa Eckerling
Ruby Evers
Judith Fenzi
First Five Nevada County
Frederick Fisher
Stacy Fore
Dennis Fournier
Cathy Fouyer
Amy Franklin
Michael Freedman
Rich French
Nancy Garcia
Lorraine Gervais & Charlie Faber
Lee Good
Sarah Gordon
Cynthia Grapel
Barbara Griffin
Hollie Grimaldi-Flores
Jeanne Guenard
Hillary & Stephen Haas
Linda Hartman
Joe Hasenstab
Holly Heinzen
Ann Hendricks
Bruce Herring
Jamie Hogenson & Ryan Witt
Kathy Hysell
Kirstin Jessen-Mather
Shannon Jillson
Kim Johnson
Catherine Johnston
Cathy Jostes
Frank Kasparian
Stacey Kirchmaier
Ingrid Knox
Bruce Lattyak
Sandi Lauher
Sarah Lazard
Don Lewis
David Leyton
Lana Linton
Elizabeth Lowe
Don Lown
Bonnie Luallen
Gordon Mann
Michelle Margulies
Matteo's Public
Claire McAdams
Linda Mcmanus
Kevin McMurtry
Catherine Meylor-Hooper
Jeffery Mickelson
Doug Miner
Keith Minor
Julie Morse
Jim Mullin
Stephen Munkelt
Joaquin Muvdi
Tom Myers
Susan Nance
Heino Nicolai
Bill Ososki
Amy Pakula
Charles Parker
Ronnie Paul
Richard Paulson
Craig Perreault
Dale Peterson
Ryan Pettyjohn
The Pilates Place
Cast $200+
Deborah Pinto
Piziali Construction
Jennifer & Troy Porter
Premier Flooring
Jim & Kathy Pritchard
Ray Morgan Company
Cheryl Rellstab
Susie Richards
Mike Rodriguez
Roy & Gaynell Rogers
Linda Rose
Marcia Salter
Jenn Schmall
Carole Schreier
Becca Schultz
Wendy Schutt
Michael Shea
Jim Shook
Peter Siegfried
Siteline Architecture
Tina Skrukrud & Mark Skrukrud
Katherine Slouber
Kendal Smeeth
Audrey Smith

Henry Smith
Karen Sowell
Connie Stone
Lisa Swanson
Allison Swartzendruber
Brian Sweeney
Theos Electric Inc.
Theresa Tilly
Dana Trauner
Gerry Tribble
Kelly Valin
Burnell Vassar
Thomas Vick
Maudie Walker
Robert Wallis
Adam Walton
Raymond Warner
Jan Westmore
Virgil White
Williams Stationery
Pete Williams
Robert Wolaver
Sandra Woods
Debbie Zeisler

We are grateful for our Fan Level Members who are listed on our website: thecenterforthearts.org/support/membership

2017 Board of Directors

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Rick Bergquist, Vice President
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Nancy Dewey
Huck Ingram
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Roger Stover
Barbara Thomas

Thank you Sarah Gordon for your years of service on the Board of Directors

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Susie Bavo
Jon Blinder
Shawn Carnahan
Leo Granucci
Hindi Greenberg
David Jones
Alison Jones-Pomatto
Lynn Kerby
Ariel Lovett
Ken Meyers
Frank Santos
Judy Seabridge
John Volz
Ann Wilder

Experiences are Better Shared.

THE CENTER FOR THE ARTS

WorldFest

314 W. Main Street
Grass Valley, CA 95945
530-274-8384

thecenterforthearts.org
worldfest.net

A Day at WorldFest
July 17, 2016 - Attended by more than 4000 people